



IMS

RETAIL PRO SOFTWARE ASSURANCE

Add Value, Protection and Longevity
To Your Retail Software Investment



UN-AGING SOFTWARE

Software Assurance is the "Anti-Depreciation" Solution for Your Retail Pro Software providing you with continuous software updates so that your retail management tools grow with your business.



YOUR BENEFITS



- Ensure progressive stability of a mission-critical part of your business
- Maintain uninterrupted access to the latest product updates, new feature releases and new feature enhancements
- Prevent depreciation and extend value with added features for your retail management software investment
- Stay relevant in a dynamic retail marketplace & capitalize on retail trends with the latest functionality



PAY LESS FOR THE NEWEST RETAIL PRO PRODUCTS

We value our customers and believe in providing them with a clear path to our newest retail software at far less than a market price.



YOUR BENEFITS



- We believe in “No Customer Left Behind”, so we guarantee transition paths to our latest products as customers trade-in the old to get the new
- Preferred pricing makes it easy to integrate plans for a new Retail Pro product into your roadmap



RISK-FREE TEST ENVIRONMENTS

We encourage creativity with our retail software, and free lab systems provided under the Retail Pro Software Assurance umbrella are just one way we help you accomplish your retail technology initiatives.



YOUR BENEFITS

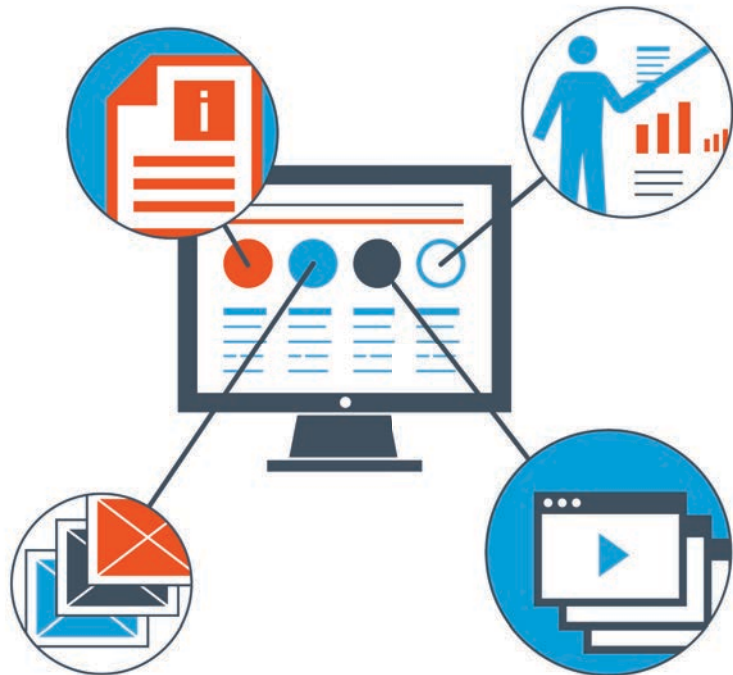


- Test new workflows or integrations within a protected environment.
- Predict live-environment impact.
- Implement changes with confidence.
- Free Lab System saves the equivalent of the entire cost of an additional Retail Pro license.
- Reduce the risk of costly inefficient business processes or downtime.



MY RETAIL PRO CUSTOMER PORTAL: Learn, Leverage, Excel

Software Assurance provides you with on-demand resources that help you learn your Retail Pro software, train staff, tailor the product to your business needs and maximize your ROI every step of the way. Visit now at my.retailpro.com



YOUR BENEFITS



- Train and certify staff in your preferred format, at your own pace, anywhere.
- Access quick-reference video resources for specific feature walk-throughs.
- Reference complete product documentation libraries
- Find new ways to derive more value from your Retail Pro platform.
- Save \$1000s on training especially when bringing on board seasonal staff or maintaining high turnover staff roles.
- Save \$1000s on support costs, since educated staff needs less support and troubleshooting help.
- Save \$1000s on expensive industry education seminars, because Retail Pro Customer Education Series events are free and near you.



FLEXIBLE & COMPREHENSIVE LEARNING

Train with the same Retail Pro University professionals who certify Retail Pro technical resources and Business Partners around the globe. Whether you are after comprehensive training, or a simple refresh on existing software capability, University can help.



YOUR BENEFITS



- Free E-Learning Courses
 - Enjoy 10 free training credits (\$1000 value) awarded to your account annually redeemable for online training courses on Retail Pro University.
- Discounted Instructor-led Classes
 - Get 75% off classroom based Retail Pro training held monthly in Folsom, CA at RPI headquarters. Register early to secure your spot.
- Training Via Retail Pro TV: Learn On-Demand with Free Access to Retail Pro TV on My Retail Pro Customer Portal
- Resources: Gain Access to Retail Pro Documentation & Customer Education Events
- Free Global Conference Pass
 - Enjoy 1 free pass to the Retail Pro Global Conference where you can learn more about industry trends, meet your Retail Pro team, network, learn from the experts and find out what is new with your Retail Pro.

GUARANTEED SUPPORT NETWORK

With Software Assurance, you'll have guaranteed insurance coverage of your mission-critical application. We tend to necessary security concerns too, always staying ahead of the present-day security requirements.



YOUR BENEFITS



- Avoid costly mistakes that cause you to turn away a paying customer.
- NEVER face a system down alone!
- We are always on standby, to help your Business Partner help you.
- Significantly reduce your security audit scope (and relevant expenses) by using out-of-scope retail management software and latest payment solutions.



CONTACT YOUR BUSINESS PARTNER NOW

Renew today to take advantage of all benefit areas.



IMS

HAVE QUESTIONS?

IMS team is here for you. Let us know how we can help:

www.ims-pos.com

Sales-marketing@ims-pos.com

1-800-882-0627

