

GIVING RETAILERS FLEXIBILITY AND DEEPER INSIGHT INTO CUSTOMERS

The Genius® Customer Engagement Platform® by Cayan™ is an industry-first solution that solves the challenge of how to support traditional credit/debit payment and new opportunities provided by future mobile commerce from a single point-of-acceptance. Integrated into the POS, Genius allows you to immediately save on credit card processing by eliminating additional transaction fees from third-party processors.



STREAMLINED SUPPORT

- Award winning 24/7/365 support
- One-stop shop for all support and service needs
- Remote software update

VALUE-ADDED CAPABILITIES

- State-of-the-art device
- Gift card processing
- Free virtual terminal access
- Digital receipt management with Signature Capture

LOWER COST OF OWNERSHIP

- Integrated into the POS
- No extra transaction fees
- Intelligent credit/PIN debit steering

LOWER RISK

- EMV-ready solution "out-of-the-box"
- Simplify PCI validation
- Consumer can swipe their own card
- Reduced risk of security breaches
- PCI PTS compliant solution

EVOLVING WITH YOUR BUSINESS

- Access to multiple payment types (Swipe, PIN Debit, Mobile, EMV, Gift & Loyalty)
- Digital Signature Capture
- Integrated PIN-Debit
- Cost-saving credit/PIN debit steering technology
- Customer-facing color LED screen
- Tokenization & P2P (point-to-point) encryption
- Accept mobile payments via NFC/QR codes (Apple Pay, Google Wallet, LevelUp)
- Unified customer experience across all locations and lanes



VALUE FROM DAY ONE



FUTURE-PROOF SOLUTIONS