



A TRUE COMPETITIVE ADVANTAGE



Discover the Benefits of an Integrated Payment Solution

In today's marketplace of rapidly evolving technologies, having your payment processing services seamlessly integrated with your point-of-sale (POS) is a definite competitive advantage. Retail Pro International and Cayan have partnered to deliver a holistic solution that saves you time and money and provides you with a more secure option to ensure that your customers' data is never compromised.

Our solution combines the power of Cayan's Genius® Customer Engagement Platform® and Retail Pro software and enables you to take advantage of savings, security, service and incremental value-added capabilities that can't be matched.

Financial Savings

By using Cayan to handle your payment processing, there are no links to maintain or support, and you avoid all third-party processing fees and any additional transaction fees. We also offer gift and loyalty programs, virtual terminal access and other value-added services. And, we will meet or beat any current processing rates.

Enhanced Security

Genius is a PCI compliant solution that, when integrated with Retail Pro, ensures no sensitive data is ever passed through or stored on Retail Pro software. With the application out of scope for PA-DSS, you will save time and money with annual audits and ensure that your customer data is secure and protected.

Streamlined Support

Leveraging an integrated payment solution eliminates third party support challenges. You receive award winning, in-house customer service and technical support 24/7/365, all from a single provider: Cayan.

WHY INTEGRATE PAYMENT PROCESSING?

	Integrated Payments Powered by Cayan	Non-integrated Solutions
\$0 Additional gateway transaction fees	✓	✗
\$0 Activation fees	✓	✗
\$0 Upfront hardware cost	✓	✗
\$0 Additional software purchase (functionality is included in the core product)	✓	✗
\$0 Software Assurance fees for the interface	✓	✗

Cayan: A Leading Provider of Payment Technologies

Cayan is the leading provider of payment technologies that give businesses a competitive advantage. From simple, intuitive and reliable credit card processing to multi-channel, integrated customer engagement platforms, Cayan is continuously developing new ways for businesses to unlock the power of payments. Cayan Genius is now regarded as the first product to harness payment capabilities to create a true Customer Engagement Platform.

