



RETAIL YOUR WAY

RETAIL PRO PRISM[®]

MOST FLEXIBLE POS SOLUTION
FOR SPECIALTY RETAIL



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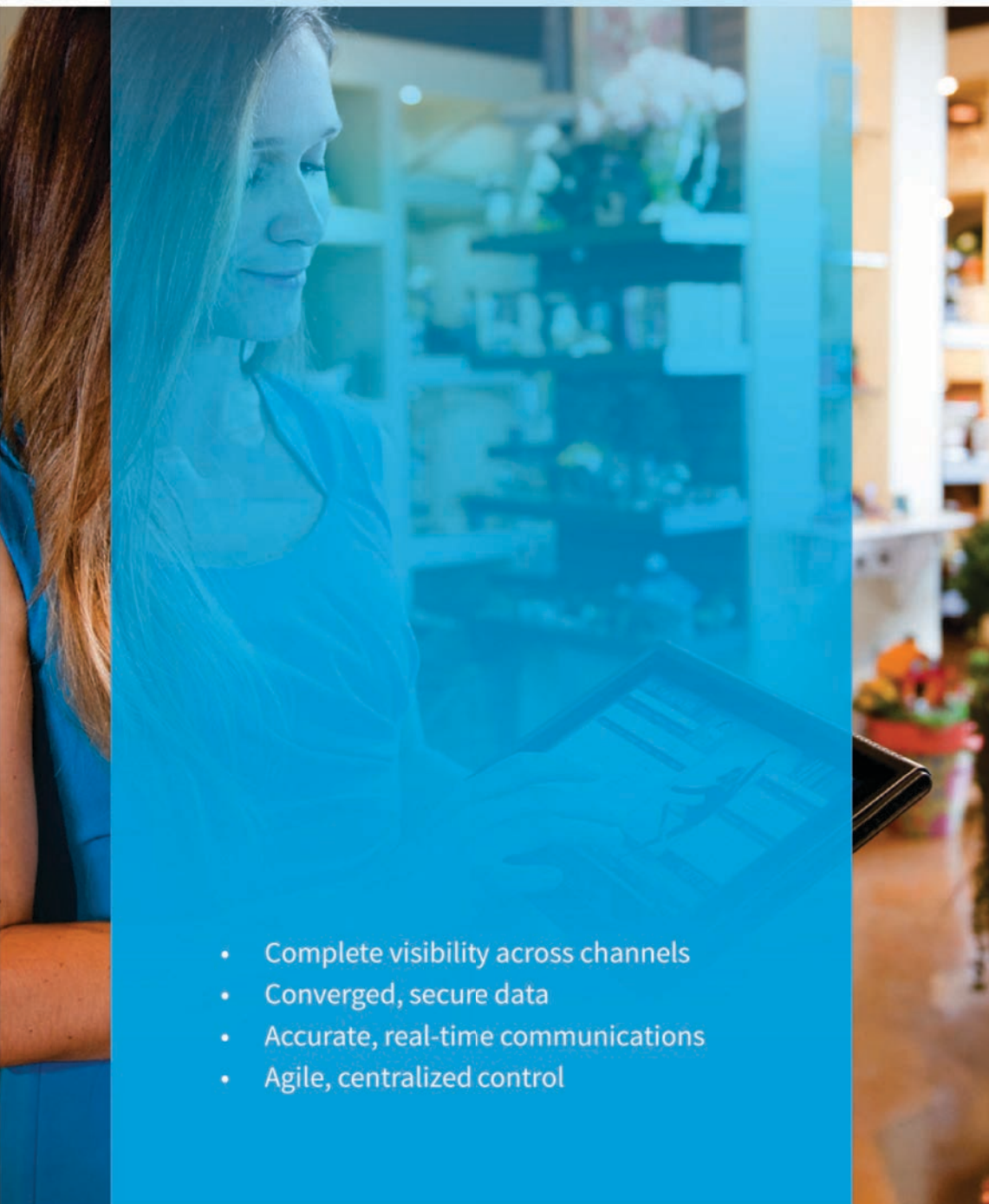


APPAREL
 LUXURY
 JEWELLERY
 ELECTRONICS
 BEAUTY
 FOOTWEAR
 SPORTING GOODS
 GIFTS
 FRANCHISES
 VENUES
 LIFESTYLE
 HARD GOODS
 INDEPENDENT RETAIL
 EYEWARE
 COSMETICS
 GOURMET
 HOME
 GARDEN
 WINE

...

POWERING TOP RETAILERS IN EVERY VERTICAL





- Complete visibility across channels
- Converged, secure data
- Accurate, real-time communications
- Agile, centralized control



ADAPTABLE PLATFORM FOR OMNICHANNEL COMMERCE

Retail Pro Prism® – Fusing 30 years of experience and innovation to give specialty retailers *the* retail management platform of the future, so you can make sense of retail complexity and pace – profitably.

Retail Pro Prism is *the* flexible and comprehensive platform that powers your omnichannel strategy, integrating all your retail tools and applications.



MOLDED TO REFLECT **YOUR RETAIL STRATEGY**

Retail Pro Prism gives you utmost control and flexibility over tailoring the product to fit your unique business needs, workflows and processes with a scriptable web technology structure and highly adaptable API.

- Maintain one view of customer details locally or globally across your business
- Get full, consistent functionality across mobile and desktop devices
- Bring consistent user experience to all customer touchpoints
- Tailor your retail management application to reflect your brand story.
- Choose the device that makes most sense for your business needs (traditional POS, iOS, Android, or Windows mobile device).
- Access all channels from your retail devices



SYNC WITH **YOUR VISION**

USE OUR AGILE USER INTERFACE TO:

- Extend your branding to all your customer touch points
- Control team member experience of your brand
- Tailor workflows

The intuitive user interface lets you replicate your exact workflow to increase productivity, save time and deliver on your brand promise.

Because Retail Pro is a cross-platform software, you get the same look and feel across every device in your store, including tablets and handheld terminals.



TRUE **INTERNATIONAL** SOLUTION

- Fully translatable user interface
- Support for multiple subsidiaries, region-specific currencies and tax structures
- Always local retail expert teams for your implementation and operational support
- Consultation, design, and project management for your complex strategic initiatives

Retail Pro Prism is designed for a global scale and with our network of globally local Retail Pro Business Partners providing region-specific support, you can scale across borders without disruption.

Workflow and regional requirements can be optimized based on the location or region where your stores are located, giving you ultimate, worldwide flexibility at the store-level to operate seamlessly in that particular market, taxation, language and currency.



ARCHITECTED FOR EFFICIENCY

Retail Pro Prism's flexible deployment options, low demands on hardware and infrastructure translate into a retail management platform that gives you faster performance, scalability, and ultimate adaptability.

- Host on-premise or in the cloud
- Centralize control
- Eliminate redundant processes
- Improve efficiency at the store level with customisable workflows

- Install in traditional distributed form, centralized model, or in a combination thereof
- Integrate seamlessly with existing Retail Pro and ERP platforms
- Ensure stability and scalability on an adaptable deployment platform
- Connect all your various retail tools, like CRM, loyalty, eCommerce or fulfillment applications for seamless data sharing, saving you time and money



Designed to exceed today's demanding omnichannel environments, Retail Pro Prism offers critical capabilities like:

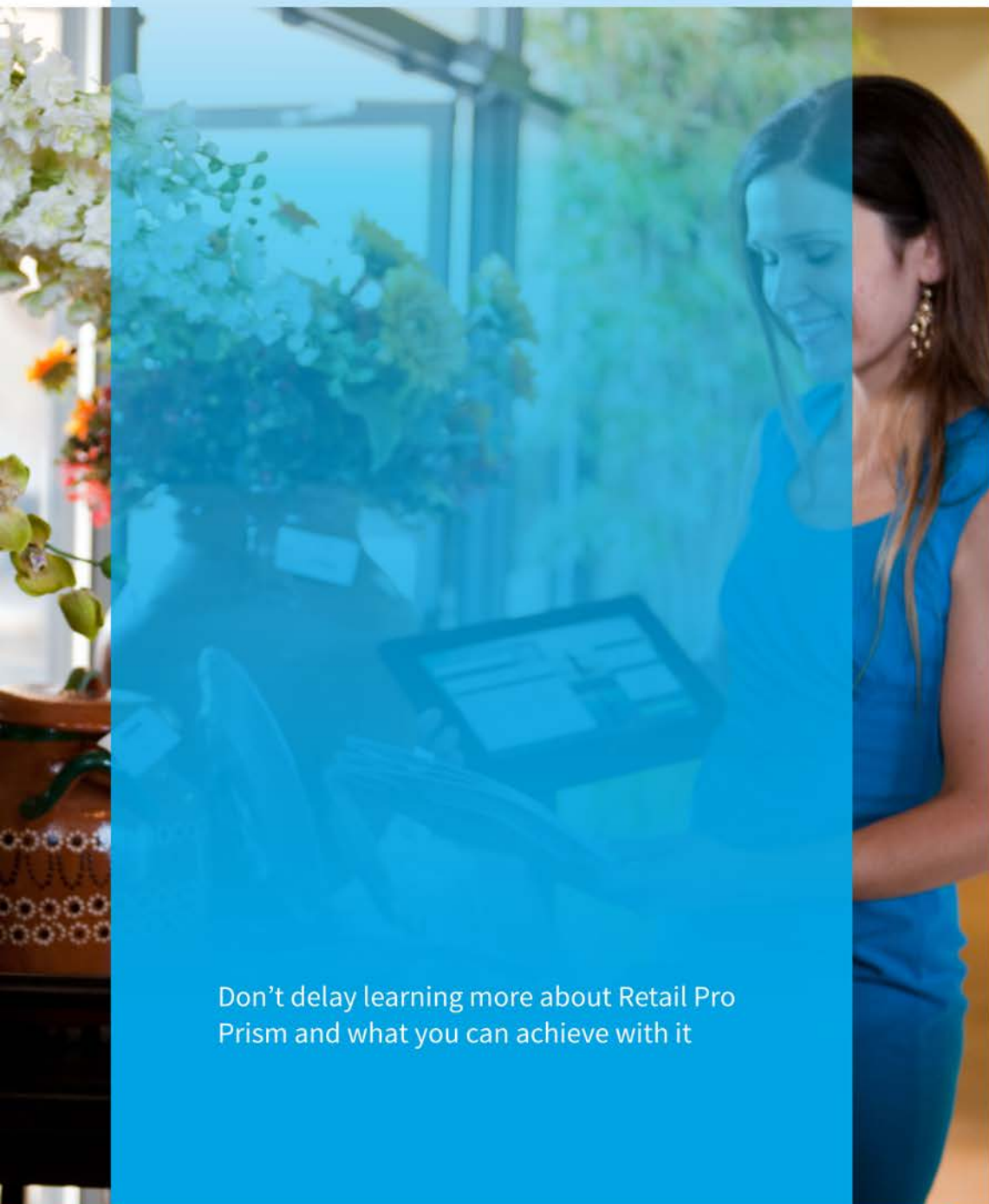
- Cross-platform Point of Sale and checkout
- Enterprise-wide customer management
- Advanced inventory management
- Omnichannel fulfillment
- Offline ticketing
- Integrated EFT
- Employee security and productivity management



POWERING RETAIL YOUR WAY

Retail Pro Prism's unmatched flexibility gives you complete control over how you build the retail experience for your brand.

- Retail with any business model – corporate chains, franchise, shop-in-shop, kiosks, endless isle, e-commerce, etc.
- Choose the hardware that best fits your environment and budget
- Deploy your choice of iOS, Windows and Android devices in the form-factor that meets your needs
- Integrate every retail tool you use to create your distinct brand experience



Don't delay learning more about Retail Pro Prism and what you can achieve with it



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retailpro®

DISCOVER WHAT TRUE
FREEDOM IN RETAIL
FEELS LIKE

REQUEST A CONSULTATION

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